

AVON

MARCH 2023

ANEW BY AVON

RENEWAL POWER SERUM



SEE PROVEN
ANTI-AGEING
BENEFITS IN **7**
DAYS*



"The BEST serum I have ever used." - Renet**



*Based on a clinical study.

**Customer testimonial obtained through verified online source.

AVON

ORDER IN 5 EASY STEPS

1 SHOP EASY

Swipe left or right to navigate

2 SELECT

Tap the basket icon next to the product you would like to select

3 ADD TO BASKET

Click "add to basket" on the bottom right

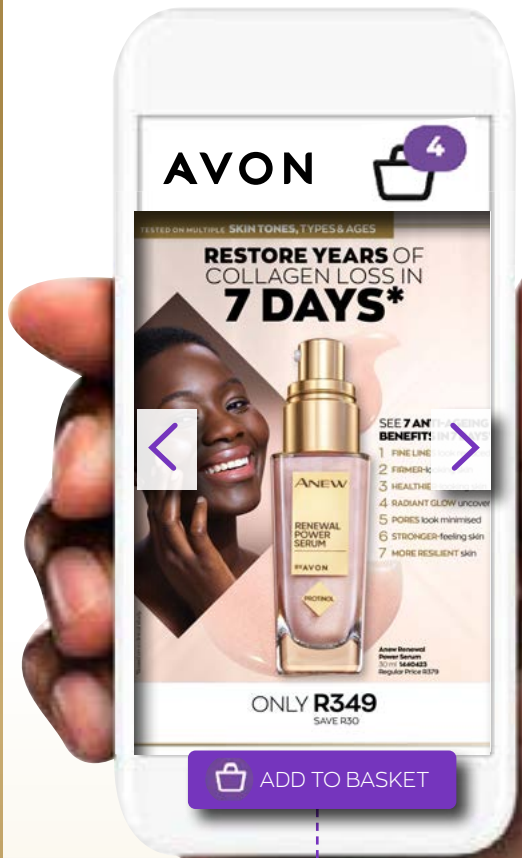
4 CHECK-OUT

By clicking on the basket icon top right of the screen

5 SEND ORDER

Share order with Representative for in-person delivery

*Remember to specify your choice of shade / products when choosing the multi-offers



CLICK HERE TO FIND
A REPRESENTATIVE

Terms & Conditions: Offers only available on selected stock. Offers valid until March 2023. Limited Stock available. Savings based on Regular Prices. Offers not available at any Beauty Centres. Orders will only be processed through Online, SMS & Mobile App ordering when minimum value is met.

INVEST IN YOUR SKIN WITH AN **ANEW PROTINOL™ REGIMEN**



AWARD-
WINNING**
**2X COLLAGEN
BOOSTER**

Protinol™ is
CLINICALLY PROVEN
to boost two types
of collagen, for
**PLUMPER, FIRMER,
STRONGER** skin*.

AVON
SKINCARE
INSTITUTE



WHAT WILL **PROTINOL™** DO FOR MY SKIN?

Click below to watch a video for more information on Avon's world-class skincare:



https://www.youtube.com/watch?v=i4_rC7P79IE

*Based on a clinical study.
**2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category.

TESTED ON MULTIPLE **SKIN TONES, TYPES & AGES**

RESTORE YEARS OF COLLAGEN LOSS IN **7 DAYS***



SEE **7 ANTI-AGEING BENEFITS IN 7 DAYS***

- 1 **FINE LINES** look reduced
- 2 **FIRMER**-looking skin
- 3 **HEALTHIER**-looking skin
- 4 **RADIANT GLOW** uncovered
- 5 **PORES** look minimised
- 6 **STRONGER**-feeling skin
- 7 **MORE RESILIENT** skin

**Anew Renewal
Power Serum**
30 ml **1440423**
Regular Price R379

ONLY **R349**
SAVE R30

*Based on a clinical study.

TESTED ON MULTIPLE **SKIN TONES, TYPES & AGES**

WANT PROOF?

100%

of women in
our clinical trials
SHOWED
POSITIVE RESULTS*

"I've been using the Anew power serum and my skin has been loving it, not only is my skin smoother but it also has a radiant glow, absolutely worth it and I saw results in a week!"

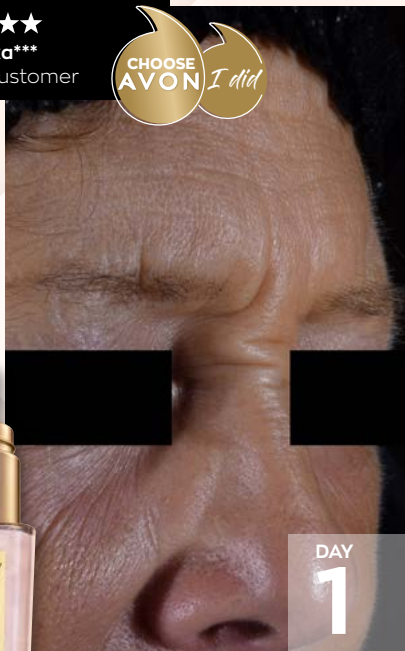
★★★★★

Thobeka***

Avon Customer

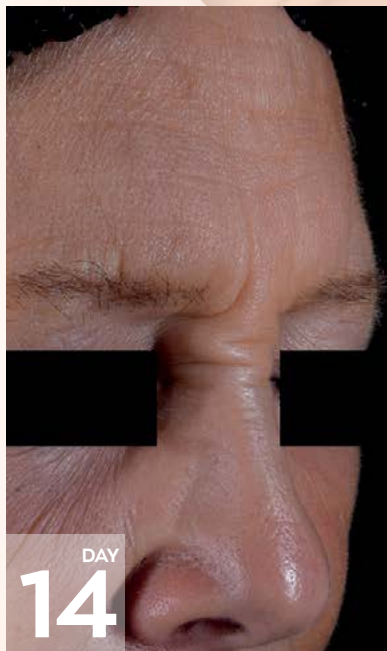
CHOOSE
AVON

I did



DAY

1



DAY

14

PROTINOL™

+
NIACINAMIDE

With
**AWARD-WINNING
PROTINOL DUAL
COLLAGEN
BOOSTER****

Will strengthen &
repair your skin,
while protecting the
collagen boosted by
Protinol

*All showed an improvement in at least one of the attributes tested.
**2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category.
***Customer testimonial obtained through verified online source.

TESTED ON MULTIPLE **SKIN TONES & AGES**

ANEW
BY AVON

AGE-DEFYING RESULTS FOR SENSITIVE SKIN



2



PROTINO

CLEANSER*

- gently removes make-up & impurities, leaving skin less sensitive

MOISTURISER

- helps reduce redness, dryness & the look of fine lines & wrinkles**

1



Try our
NEW
EYE CREAM

1 Anew Sensitive+ Dual Collagen Eye Cream Sample
1.5 ml **1488243**
Regular Price R20

2 Anew Sensitive+ Cream Cleanser
150 ml **1490243**
Regular Price R199

3 Anew Sensitive+ Dual Collagen Cream
50 ml **1488306**
Regular Price R319



3

*Cleanser does not contain Protino™
**Based on consumer & clinical studies.

ALL 3 FOR R399

ORDER OFFER ON CODE **860216** SAVE R139

TESTED ON MULTIPLE **SKIN TONES & AGES**

NEW



+
SKIN
SOOTHING
ACTIVES



EYE CREAM

- helps calm the under-eye area & reduce the look of fine lines & crow's feet

**Anew Sensitive+
Dual Collagen
Eye Cream**
15 ml **1488242**
Regular Price R219

ONLY R179
SAVE R40

FOR ALL SKIN TONES AGES 50+

ANEW
BY AVON

*Based on a consumer study.
**Customer testimonial obtained through verified online source.



"I love this range of day and night cream. The quality is excellent. Never feel like more moisture is needed. Absorbs well and my skin feels nourished."

★★★★★

Ansuretha J.**
Avon Customer



SEE **LIFTED** SKIN
IN JUST **2 DAYS***



1 DAY CREAM
Visibly **lifted** &
more **resilient**
skin in **2 days***



2 NIGHT CREAM
Wake up
to more
plumped,
vibrant skin*

3 HA SERUM
Visibly **plumps**
& **smooths fine**
lines & wrinkles
in **7 days***



AWARD-
WINNING**
**2X COLLAGEN
BOOSTER**

+ FREE***



1 Anew Platinum Day Lifting Cream SPF 25
50 ml **1387101**
Regular Price R349

2 Anew Platinum Night Replenishing Cream
50 ml **1387102**
Regular Price R349

3 Anew Trial Size Anti-Wrinkle Plumping Concentrate
10 ml **1457343**
Regular Price R169

*Based on a consumer study
**2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category.
***Your free product will automatically be included with your order.

DAY OR NIGHT CREAM

ANY 2 FOR R469

Please indicate your choice of 2 products to qualify for the discount. If choosing 2 of the same, add to your basket twice.

SAVE R398

FOR ALL SKIN TONES AGES 40-55

ANEW
BY AVON

*Based on a consumer study.
**Customer testimonial obtained through verified online source.



"My absolute favourite.
Won't use any other
face cream now.
And it has SPF 25
- very important."



Debi D.**
Avon Customer



SEE **FIRMER** SKIN
IN JUST **2 DAYS***



1 DAY CREAM
Skin looks & feels
firmer in **2 days***



2 NIGHT CREAM
See & feel
replenished,
firmer skin
overnight*



3 RADIANCE MASK
Leaves
skin looking
& feeling
firmer &
more **radiant**



AWARD-
WINNING**
**2X COLLAGEN
BOOSTER**



SPF 25

ANEW
ULTIMATE DAY
FIRMING CREAM SPF 25
BYAVON

PROTINOL



2

ANEW
ULTIMATE NIGHT
RESTORING CREAM
BYAVON

PROTINOL



3

ANEW
RADIANCE
MAXIMIZING
GOLD MASK
PEEL-OFF
BYAVON

- 1 Anew Ultimate Day Firming Cream SPF 25**
50 ml **1387105**
Regular Price R329
- 2 Anew Ultimate Night Restoring Cream**
50 ml **1387103**
Regular Price R329
- 3 Anew Radiance Maximising Gold Mask**
75 ml **1379934**
Regular Price R185

*Based on a consumer study
**2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category

ALL 3 FOR R489

ORDER OFFER ON CODE **860227** SAVE R354

FOR ALL SKIN TONES AGES 30 - 45

ANEW
BY AVON



*Based on a consumer study.
**Customer testimonial obtained through verified online source.



“Love this product - you actually feel it working. Best skin care product I have purchased.”



Trish T.**
Avon Customer



SEE **PLUMPER** SKIN
IN JUST **2 DAYS***

FOR ALL SKIN TONES AGES 30 - 45



AWARD-WINNING**
2X COLLAGEN BOOSTER



1 DAY CREAM
Skin looks **plumper**
& more **youthful**
in **2 days***



2 NIGHT CREAM
Reverses the
look of **fine
lines & wrinkles**
overnight*



**1 Anew Reversalist
Day Perfecting
Cream SPF 25**
50 ml **1469186**
Regular Price R289

**2 Anew Reversalist
Night Revitalising
Cream**
50 ml **1387108**
Regular Price R289

*Based on a consumer study
**2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category



ANY 2 FOR R369

Please indicate your choice of 2 products to qualify for the discount. If choosing 2 of the same, add to your basket twice.

SAVE R209

SUITABLE FOR ALL **SKIN TONES, TYPES & AGES**

ANEW
BY AVON



COMBAT **BLEMISH-**
PRONE, **AGEING** SKIN

SUITABLE FOR ALL **SKIN TONES, TYPES & AGES**

**STEP 2
TREAT**

Helps improve
blemishes, marks &
visible signs of ageing

**STEP 1
RESURFACE**

Helps exfoliate skin, for
a more healthy-looking
complexion



**Anew Dual Defence
Clarifying Peel Pads**
30 x Pads **1422409**
Regular Price R389

**Anew Dual Defence
Clarifying Treatment
Lotion**
30 ml **1409686**
Regular Price R409

ANY 2 FOR R459

Please indicate your choice of 2 products to qualify for the discount. If choosing 2 of the same, add to your basket twice.

SAVE UP TO R359

SUITABLE FOR ALL **SKIN TONES, TYPES & AGES**

ANEW
BY AVON

*Customer testimonial obtained through verified online source.

“Friends noticed my skin glowing! Big improvement!”

★★★★★

Sarah*
Avon Customer

CHOOSE
AVON *I did*

SEE MORE **RADIANT**
SKIN WITH **VITAMIN C**

SUITABLE FOR ALL **SKIN TONES, TYPES & AGES**



1



1 EXFOLIATE
Buffs away dirt & impurities for a radiant complexion*

Anew Warming Peel Exfoliant
75 ml **1347041**
Regular Price R175

2



CAN BE USED AS A TONER

2 REFINE
Boosts skin's radiance & enhances its texture in 7 days*

Anew Vitamin C Radiance Maximising Tonic
200 ml **1344721**
Regular Price R155

Contains the Vitamin C of 30 oranges



3



3 REJUVENATE
Rejuvenate skin & restore its youthful radiance in 7 days*

Anew Radiance Maximising Serum
30 ml **1387168**
Regular Price R349

*Based on a consumer study.

ALL 3 FOR R499

ORDER OFFER ON CODE **860228** SAVE R180

TESTED ON MULTIPLE **SKIN TONES, TYPES & AGES**

BRIGHTEN DARK CIRCLES IN JUST 2 DAYS*



AWARD-
WINNING**
**2X COLLAGEN
BOOSTER**



FOR DARK CIRCLES

ANEW
BRIGHTENING
DUAL EYE
SYSTEM
BY AVON

PROTINOL

EVENING
soothing, de-puffing gel

MORNING
colour-correcting,
brightening cream

BEFORE



AFTER



**Anew Brightening
Dual Eye System**
20 ml **1462815**
Regular Price R319

*Based on a consumer study.
**2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category

ONLY R249
SAVE R70

TESTED ON MULTIPLE **SKIN TONES, TYPES & AGES**

A VISIBLE **EYE LIFT**
IN JUST **2 DAYS***



PROTINOL™

AWARD-
WINNING**
**2X COLLAGEN
BOOSTER**



UPPER EYE
skin-tightening gel

UNDER EYE
smoothing,
lifting cream

BEFORE

AFTER



**Anew Lifting
Dual Eye System**
20 ml **1402746**
Regular Price R289

*Based on a consumer study.
**2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category

ONLY R229
SAVE R60

ANEW
BY AVON

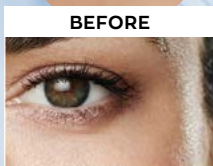
THE
PLUMPING
POWER OF
**PURE 1.5%
HYALURONIC ACID**
enhanced with our pioneering
tri-molecule blend



with 3 molecule sizes for
deeper penetration;
plumping skin from the inside
out for better results

**For the
7 discolouration
types:**

sun spots, red patches, brown
patches, post-blemish marks,
uneven tone, freckles &
sallowess



**Anew Anti-Wrinkle
Plumping Concentrate**
30 ml **1387169**
Regular Price R389

R349
SAVE R40

**Anew Even Texture
& Tone Serum**
30 ml **1377698**
Regular Price R389

R319
SAVE R70

DAILY **ESSENTIALS**
FOR YOUR **SKIN'S NEEDS**

The multi-tasking wonder tonic with

+
5%
NIACINAMIDE

Instantly smooth skin & improve the look of fine lines & pores for a healthy-looking complexion

**PURIFYING
JELLY CLEANSER**
Makes skin look
& feel healthier in
1 week*



Anew Reviving Tonic
200 ml **1478249**
Regular Price R159

**Anew Purifying
Jelly Cleanser**
150 ml **1334439**
Regular Price R155

*Based on a consumer science study with 50 participants

BOTH FOR R199

ORDER OFFER ON CODE **860229** SAVE R115

SUITABLE FOR ALL **SKIN TONES, TYPES & AGES**

DEEP WRINKLES
Visibly **reduce** even **deep wrinkles** in **1 week***

Anew Anti-Wrinkle Smoothing Serum
30 ml **1379692**
R349



*Based on a consumer study.



MATTE CREAM
Helps to **boost collagen production** for more **youthful, even-toned skin** in **2 weeks***

Anew Solar Advance Anti-Wrinkle Ultra Matte Cream SPF 50
50 ml **1347043**
R219



*Based on a consumer study.

HYDRATING MIST
Helps to **prevent sunburn, premature ageing & long-term skin damage**

Anew Solar Advance Invisible Protection Mist SPF 50
100 ml **1491572**
R269



ANEW ESSENTIALS

SUITABLE FOR ALL **SKIN TONES, TYPES & AGES**



**Anew Revitalising
Copper Mask**
75 ml **1459456**
R149



**Anew Lifting
Silver Mask**
75 ml **1389430**
R215

**PRO
VITA-D**

Known to boost skin's
moisture barrier
from within, locking
in hydration.



**Anew Hydra Pro
Vita-D Water Cream**
50 ml **1388283**
R235

Helps to restore
7 years of collagen loss
in 7 days*



**Anew Skin Reset
Plumping Shots**
7 x 1.3 ml **1384265**
R419

*Based on in-vitro data.

**ANEW
ESSENTIALS**