SHOW MOM ALL YOUR LOVE WITH **A PEARLY POP OF** COLOUR

Create a next-level, pearlised mani & pedi any way you like with our LIMITED EDITION Viva La Pink Collection!

She's Strong 1504473

AVON

VIVA

She's Bold 1504478

AVON

VIVE

PINK

AVON VIVE

She's Soft 1504475

0 ml/mn (

Limited edition

She's Wild **1504476**

AVON

VIVA

o mi/mn C

TREND TIP Use contrasting colours

- like yellow & pink - for a bolder look

LA

Viva La Pink! Nail Enamel 10 ml Regular Price R99 each

R6675

SELLING TIP

These LIMITED EDITION colours are great as an extra gift for Mother's Day & will

brighten her day & look! They also make

great "thank you" gifts for friends & family

She's Arty 1504474

AVON

VIVA

Unless otherwise stated, all demo offers for Avon Rewards and/or Leadership Club are limited to the segment qualification as defined in the Avon Rewards booklet/Leadership Club flyer. These demo offers are available for purchase by Avon Rewards & Leadership Club members only. We regret that returned brochures will not be refunded. Offers valid from 1 to 31 March 2023. Pricing is valid within Southern Africa. All prices include S.A. VAT & may not be used for customs evaluation. Brochure offers are recommended retail 16 prices. © 2023 Avon Justine (Pty) Ltd. 148A Kelvin Drive, Woodlands Ext. 4, Johannesburg 2080. Customer Care Line: 087 011 2866 www.avon.co.za Directors: M S G Mareletse, K W Hayes, L Ndoro, B M Nkosi



AVON

MARCH 2023 BROCHURE

FINALLY, EXTRA-HYDRATED LIPS WITH DRAMATIC MATTE COLOUR. INTRODUCING THE WORLD'S 1ST HYDRATING HYALURONIC CORE

AVON

TRUE LOVE IN EVERY MOMENT

EXPERIENCE

NEW LOV U

Introducing

MAKE BEAUTY YOUR BUSINESS

Sometimes the smallest things leave the biggest impression, just like our latest fragrance, LOV|U. Real romance happens every day with little gestures of love.

EXPERIENCE TRUELOVE IN EVERY MOMENT

WHAT DOES THIS FRAGRANCE SMELL LIKE?



TOP: Raspberry nectar,



BODY: Rose essential & red orchid

BASE: Cashmere wood, love apple & whipped almond cream

CUN

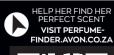
WHO WILL LOVE THIS?

This romantic fragrance will appeal to women between the ages of 16 & 34 who love floral scents & dream of true love. She believes real love is built every day through

little gestures.

She buys fragrance as a **reward** for herself or to gift a loved one; this fragrance also has a luxurious body lotion & together they will make the perfect gift to either give or receive.

YOUR CHECKLIST FOR SUCCESS



PERFUME FINDER

Use our Perfume Finder to discover a scent for your customers. Whether it's for a particular event or one to complement their lifestyles, you can find your customers the ideal Avon fragrance in our bespoke categories.



Lov|U Eau de Parfum 50 ml **1491839** Regular Price R330



Introducing Ladies' Fragrance

by AVON

NEW

R209

1 Lov|U Eau de Parfum 50 ml 1491839 **Regular Price R330 R209**

2 Lov|U Body Lotion 150 ml Regular Price R52.50



BOOST YOUR SUCCESS WITH SAMPLES

INCREASE YOUR SALES WITH SAMPLES

Sampling allows your customers to try the new fragrance, LOV|U, before buying the full-size product. By purchasing samples, you can increase your sales by up to 100%.

DID YOU KNOW? 7/10 consumers said they were likely to buy a product after sampling it.

START INCLUDING SAMPLES IN YOUR MARCH ORDERS

Start including samples early so that when LOV|U launches in April, vour customers are already in love with it!

NEW IN APRIL

RUB TO SMELL LOVU



FRUITY

OVIL

Feel the loving embrace of sweet **raspberry** nectar essence made more beautiful by rose essential, settling in warm cashmere wood & tender love apple.

3 Lov|U Eau de Parfum Sample Vial 0.6 ml **Regular Price R18**

DDY LOTION

Exclusively for Leadership Club as w Platinum & Platinum Elite Av

Lov|U Eau de Parfum, Body Lotion & Single Sample Vial on Card, All 3 for **R227**⁷⁰

LOVIU

Lov|U Eau de Parfum Sample Vial 0.6 ml 1519601 **Regular Price R18**

3 FOR ONLY **R15**





Don't miss out on the opportunity to build your online presence & take your sales to the next level with My Avon Shop eStore!

WHAT IS MY AVON SHOP?

An online Avon shopping website tailor-made for your customers to shop from.

HOW DO I OPEN MY AVON SHOP?

It's quick & easy to set up. Anyone can do it in 5 EASY STEPS!

Go to avon.co.za

2 Log in to your **Avon** account

3 Click on **Your Representative** eStore to set up your shop

4 Complete the steps to

personalise your shop

5 Click on eStore Manager to manage vour Avon Shop

BENEFITS OF OPENING AN AVON SHOP:

- Get cash in your bank account from accumulated eStore profits of R2 000 & more
- Grow your sales to move to a higher level of Avon
- Access new customers in your area that shop from our website
- Maximise your earnings by sharing your unique Avon Shop link on social media with your contacts & with existing physical & online customers
- Customers shop at their leisure, access exclusive online deals, & pay securely online
- Improved customer experience as Avon handles delivery directly to your customers nationwide
- Follow easy steps to open your online Avon Shop! Keep your Avon Shop open to keep earning!



STOCK UP IN MARCH

Bronze **1475354**

Majestic Plum 1475356

Blackest Black **1475349**

Cosmic Brown 1475352

ilimmerstick Eyeliner

egular Price R109 each

EARN BIG WITH A WORLD-FIRST FROM AVON



OFFERS (R129 EACH) from the March brochure (pages 2-3) & GET A GLIMMERSTICK

OF YOUR CHOICE



OFFERS (R129 EACH) from the March brochure (pages 2-3)

& GET A HYDRAMATIC SIREN RED LIPSTICK

Avon Hydramatic Matte Lipstick Reaular Price R159 each

KEEP YOUR FREE PRODUCTS AS A GIFT TO YOURSELF OR SELL THEM TO EARN EXTRA IN APRIL!

AVO

COLLECT STAR POINTS TO WIN IN MARCH!

- 3 x Hydramatic Matte Lipstick offer (from the March Brochure pages 2-3) = 300 STAR POINTS
- For every **R1000** invoiced order = **100 STAR POINTS**

(Example: Place an order to the value of R3 000 & you will earn 300 Star Points)

WHAT CAN YOU WIN IN MARCH?

200-400 STAR POINTS - Stand a chance to win 1 of 400 hampers containing: TTA The Moment for Her EDP 50 ml, TTA The Moment for Him Sampler 1.5 ml, Liquid Eye Duo (Peach Passion), 3 x Hydramatic Matte Lipsticks & an Avon-branded water bottle.

500-600 STAR POINTS - Stand a chance to win 1 of 200 hampers containing: TTA The Moment for Her EDP 50 ml, Liquid Eye Duo (Lilac Sparkle), Avon Sensitive+ Cream Cleanser & Dual Collagen Cream & 5 x Hydramatic Matte Lipsticks; plus samples & an Avon-branded water bottle.

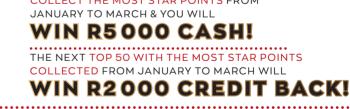
700+ STAR POINTS - Stand a chance to win 1 of 100 Avon-branded wireless charger/bluetooth speaker combos & water bottles (1 of each)



BONUS! PLATINUM ELITE REWARDS LEVEL ACHIEVERS

who earn 700+ points will automatically get an Avon-branded wireless charger/bluetooth speaker combo & water bottle.





BOOST YOUR STAR POINTS • Move up a level in the Rewards Programme by end of the Quarter

(e.g. Bronze to Silver) = 100 STAR POINTS

Place an invoiced order every month from January to March = 100 STAR POINTS

Prizes may differ from images shown PLEASE READ THIS IMPORTANT NOTE: 1. This incentive is open to Representatives & Business Owners. 2. You will be entered into the draw for the prizes if you meet the sales targets as set out on this page. 3. The incentive will run during 01 - 31 March 2023 only (both dates inclusive). 4. The quarterly incentive will run during 01 January - 31 March 2023 only (both dates inclusive). 5. The results will be calculated: on the 23rd of the following month after the closure of the incentive; if the 23rd falls on a weekend/public holiday, the results will be pulled on the first workday thereafter. 6. Prizes earned are not negotiable; nor may they be exchanged, for cash or any other product. The Company however reserves the right to substitute the Rewards for such other article(s) as may be comparable in quality & value. 7. In case of a tie the total invoiced sales will be the determining factor. 8. Returns made in connection with this incentive will result in the participant being disqualified from participation. 9. If you are in arrears with any payment on the date on which the results are calculated, you will not be entered into the draw for the prize ven if you had met the sales target. 10. The company's decision in respect of the awarding of the prizes is final & no correspondence shall be entered into. 11. The names of the winners will be communicated on Facebook, via email to the Area Sales Manager & an SMS to the winner(s). 12. Additional terms & conditions may be communicated to participants at any time during th course of the incentive. 13. The winners are responsible for ensuring that their contact details are updated on the company's system to receive the reward, failing which they will forfeit their reward. 14. If the winner's prize was not received, the winner has 90 days from winners being released to query, failing which they will forfeit their Reward. 15. Avon Justine reserves the right amend or withdraw this incentive at any time. 16. The reward will be dispatched to the winner by the end of the month following the announcement, or as soon thereafter as reasonably poss





COLLECT THE MOST STAR POINTS FROM JANUARY TO MARCH & YOU WILL

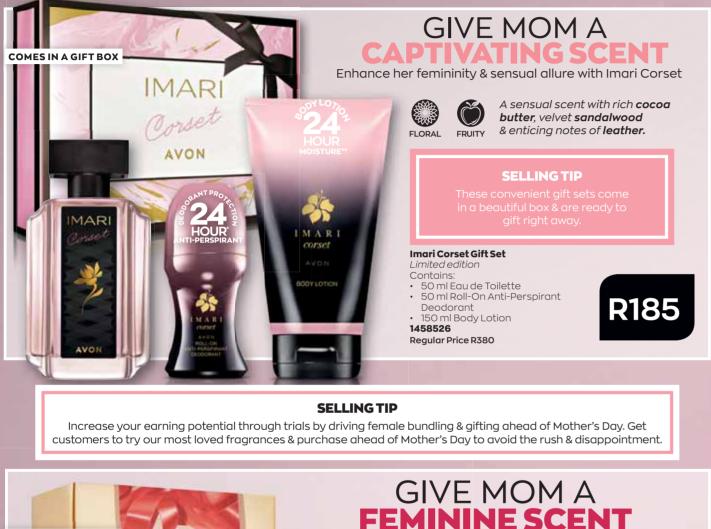
WIN R5000 CASH!

..... THE NEXT TOP 50 WITH THE MOST STAR POINTS COLLECTED FROM JANUARY TO MARCH WILL

TRIAL IN MARCH

SHOW MOM ALL YOUR LOVE WITH **MAGNIFICENT GIFTS**

Express your love & appreciation for Mom with affordable, luxury fragrances from Avon





AVON

Delight her senses with fragrances as carefree & feminine as her



Luscious berries, cherries & nutty nuances.

SELLING TIP

This scent makes the perfect gift for ladies who prefer a more fruity scent that's not too overpowering.

Soft Musk Velvet Berries Gift Set Limited edition Contains: • 50 ml Eau de Toilette 50 ml Roll-On Anti-Perspirant Deodorant

R149

1472358 Regular Price R229

FLORAL ORIENTAL Teday TOMORROW ALWAYS

Open your heart Neroli, golden citrus & sandalwood.

Fall in love Neroli, African violet. amber & raspberries.

THEY WILL LOVE TTA

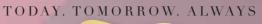
TTA fragrances are ideal gifts for romantics who love to experience & celebrate special moments with their loved ones throughout the year. All the TTA fragrances are EDPs, which makes them more concentrated & longer-lasting than an EDT.

EDP + MATCHING BODY LOTION BOTH FOR R269

	ORDER OFFE	R ON CODE 860251
TTA Today 2 Eau de Parfum		2 TTA Today Body Lotion
50 ml		150 m
Regular	Price R450	Regular Price R52

1 TTA Tomorrow Eau de Parfum Regular Price R450

TRIAL IN MARCH



GIVE MOM A ROMANTIC SCENT Make the most of fragrance gifting with our romantic TTA collection. This EDP fragrance range was

designed to celebrate love in all its forms & phases.



TODAY

ALWAYS

Together forever Neroli, bergamot, rose & sandalwood.

TODAY

OMORROW

elways

SELLING TIP

Take advantage of year-round gifting opportunities by recommending fragrances for any special occasions your customers may have, like Mother's Day, a birthday or an anniversary.

ORDER OFFER ON CODE 860252

2 TTA Tomorrow **Body Lotion** Regular Price R52.90 ORDER OFFER ON CODE 860250

1 TTA Always Eau de Parfum Regular Price R450 2 TTA Always **Body Lotion** Regular Price R52.90

NEW IN APRIL

GIVE MOM ME-TIME SPOILS

Treat mind, body & soul to a me-time moment of calm with the complete 4-step collection

1. EXFOLIATOR Gently buffs away dead skin cells & impurities for smooth, healthy-looking skin. Use 3 times per week.

2. MASK Absorbs surface oil, firms & tones for a glowing complexion. Use 1-2 times per week

3. BODY WASH Hydrating & revitalising formula gives an invigorating & refreshing cleanse. Use daily.

4. BODY BUTTER Ultra-rich formula with added shea butter for instant & lasting 24-hour moisture*. Use daily.

The Dead Sea has 10x the minerals of any other sea, which is why its minerals, muds & salts have been used for health benefits for centuries.

Please indicate your choice of products on your order form 1 Planet Spa The Tranquility Ritual **Facial Scrub** 75 ml **1489238 Regular Price R109**



ANY 2 FOR **R111**⁷⁵

2 Planet Spa **The Tranquility Ritual** Face Mask 75 ml **1489239 Regular Price R109**



Planet Spa collects ingredients

& beauty secrets from around

the world to help delight your

senses, rebalance your mind,

replenish your skin &, most of all,

enhance your well-being.

PLANET SPA

-

3 Planet Spa **The Tranquility Ritual** Body Wash 200 ml **Regular Price R69**

4 Planet Spa The Tranquility Ritual **Body Butter** 200 ml Regular Price R129





NEW IN APRIL



A sophisticated fragrance of Jasmine Imperial[®] to awaken her confidence.

SELLING TIP

As our MOST LUXURIOUS body care range, Encanto is great value for money & will never disappoint. It's premium looking & scented with fine fragrance, yet affordable.

2 Encanto Glamorous **Body Spray** Regular Price R99

LOVE. pass it on with

AVON

SELLING TIP

This collection was especially designed with Mom in mind & will make her feel special every day.

Skin Recovery Lip Balm 4.5 a Regular Price R31.50



NEW IN APRIL





oves Excess Oils ng Hair Fresher







ADVANCE (T) TECHNIQUES BYAVON

YOURHAIRCA TREATMEN EXPERT

For Oily Hair & Scalp

For best results, try the full regime

TREATMENT: Start by exfoliating the scalp to remove dead skin cells & reduce impurities & excess oils without drying hair & scalp. while bringing a longer-lasting, fresh effect

1 Deeply Purifying Treatment Scrub 200 ml 1502290 Regular Price R129

SHAMPOO: Cleanse & purify

2 Deeply Purifying Shampoo 400 ml **1499371** Regular Price R75

CONDITIONER: Hvdrate & soften

3 Deeply Purifying Conditioner 250 ml **1499372** Regular Price R60

TRIAL IN MARCH



TRIAL IN MARCH

 \wedge

MAKE YOUR OWN **LUCK**

Build your business with this luxurious fragrance, great for celebrating his lucky moments

Fresh **mandarin** & cool **spices** blended with rich **musk** & intoxicating **woods**.

AROMATIC

WOODY

LUCK

SELLING TIP

LUCK for Him is one of Avon's most sophisticated luxury scents that will offer you more earnings. It's the perfect gift for the man who appreciates the more lavish things in life.

Luck for Him Eau de Toilette 75 ml **1490322** Regular Price R380

GIVE MOM CLASSIC ELEGANCE

Elevate Mom's elegance with this unique watch this Mother's Day

SELLING TIP

Make Mom's gift even more special by pairing this watch with gold-toned earrings & a necklace. She deserves it!



 Exquisite fauxtortoiseshell detailing
Sophisticated burgundy strap & face
Unique rectangular face

R229

Kimberley Watch Gold-toned watch with faux-tortoiseshell bezel detailing & a burgundy strap. Watch length: 232 cm Face: 36 cm x 2.4 cm 1512954 Regular Price R369



MYSTERY P

SAVE MORE & SELL MORE THIS MONTH WITH OUR MULTI-OFFER MYSTERY PACKS, EACH VALUED AT OVER R600! MAKE THE MOST OF YOUR MYSTERY PACK: • Spoil yourself & family • Sell the pieces to earn extra income • Enjoy great value & incredible savings • Give them to loyal customers as a reward for their support

> R219 R219

JEWELLERY MYSTERY PACK

TERMS & CONDITIONS: • Valid from 1 to 31 March 2023 • The Mystery Pack Offer is exclusive to Representatives only • Each Representative is permitted to order as many Mystery Packs as they wish • No returns accepted of Mystery Pack • Contents of the Mystery Pack may not be exchanged for other products • Mystery Pack orders are subject to stock availability • Contents may vary from one Mystery Pack to another • No discount can be earned on the Mystery Pack • The value of each product in the Mystery Pack is baset do n its Regular Price. Not for sale in the following markets: Botswana, Eswatini & Lesotho. No discount applies.

MYSTERY PACKS





Avon Beauty Mystery Pack 77830 VALUED AT OVER

Regular Prices. Gift box not included. Contents may differ from imag

FEE CHANGES

The following changes will come into effect as of 1 April 2023

- The administration fee will change to R28.50 There will be no administration fee on any orders above **R2500**
- New Representative registration fee will change to R105
- The minimum Order Value (MOV) will change to R625 Orders of under R625 will not be processed & will be held for 21 days to be merged with a subsequent order provided it is within the available credit limit. After 21 days it will automatically be deleted from the system
- The Avon Rewards level achieved in the previous quarter determines the fixed discount percentage the Representatives & Business Owners will earn on all discountable sales* in the following guarter
- Representatives & Business Owners re-aualify for their fixed discount percentage every auarter based on their cumulative sales in the previous auarter
- New Representatives & Business Owners receive a 20% fixed discount on all discountable sales* in their first four months until they are eligible to join Avon Rewards

*Discount on all products, excluding brochures, purchases from Let's Talk, plastic bags, samples & other training aids.

ANEW SAMPLE SACHETS

Anew Platinum Night

Replenishing Cream

Anew Ultimate Day

Firmina Cream SPF 25

Anew Ultimate Night

Restoring Cream

2 ml 1377965

2 ml 1377962

2 ml **1377963**

BOOST YOUR BUSINESS & SAVE BY BUY

AVON	MAR	CH 2023 I	BROCHU	RES
AVON	Single	1424463	R15.90	(R15.90)
Carlos and	3	1424466	R42.00	(R14.00)
	5	1425047	R52.00	(R10.40)
- 10 M	10	1425056	R82.00	(R8.20)
	15	1425062	R105.00	(R7.00)
	25	1425071	R150.00	(R6.00)
	50	1427506	R270.00	(R5.40)
	100	1427522	R510.00	(R5.10)

Anew Vitamin C Radiance

Perfecting Cream SPF 25

Anew Reversalist Niaht

Revitalising Cream

Anew Platinum Day

Lifting Cream SPE 25

Maximisina Serum

Anew Reversalist Day

2 ml **1377995**

2 ml 1469192

2 ml **1377961**

2 ml 1377964

SAMPLE & TRIAL

Anew Brightening

Dual Eve System

2.2 ml **1463265**

Eye System

22 ml 1462816

2 ml 1421346

& Tone Serum

2 ml 1377986

Anew Hydra Pro

Vita-D Water Cream

Anew Even Texture

R2OFACH

Anew Lifting Dual

ING YC	OUR B	ROCHL	JRES IN	PACKS
VON	APRI	L 2023 BI	ROCHURI	ES
	Single	1426310	R15.90	(R15.90)
and and	3	1427382	R42.00	(R14.00)
A COLOR	5	1427384	R52.00	(R10.40)
a for	10	1433145	R82.00	(R8.20)
- de	15	1433147	R105.00	(R7.00)
	25	1434591	R150.00	(R6.00)
	50	1427507	R270.00	(R5.40)

1427523 R510.00

100

BUSINESS BOUTIQUE	

DISCOUNT STRUCTURE

FIXED DISCOUNT

IN NEXT

15%

18%

22%

25%

32%

QUARTER

LEVEL ACHIEVED

IN PREVIOUS

QUARTER

Bronze

Silver

Gold

VIP

Platinum

Application/Order Form Pack		65048	R105
Appointment Pack		870491	R15
Customer Order Slips x 5		26509	R5
Express Return Bag*		40043	R30
Global Recruitment Flyers x 50		870474	R27.50
Plastic Order Bags	Small x 50 Large x 50	80315 80314	R17 R31
Return Bag	Medium Large	860138 860136	R5 R5
Shopper Bag		1468207	R20
Single Order Form		870104	R0.25
*Only for sale to Busin	ess Owners & Are	a Sales Man	agers.

ANEW TRIAL SIZES & KITS



R79 each new Reversalist

(R5.10)





Anew Platinum

15 ml 1392289

15 ml 1392290

R99 each

Day Lifting Cream SPF 25

Night Replenishing Cream

Reaular Price R109 each

Each trial kit contains: Revitalising Micellar Water, Radiance Maximising Serum, Day Cream & Night Cream Trial Kits not limited to one per Representative





Each sample pack contains 5 vials | Regular Price R25 per 5-Pack

10 ml

Trial Kit 1378001 R399