

AVON

LET'S TALK

AVON.CO.ZA | MAY 2024

**RENEW
MILLIONS
of SKIN CELLS***
in just 7 DAYS†



 **10X PROTINOL****

**to improve skin strength,
elasticity & firmness*****

*Niacinamide in the formula helps renew the look of millions of surface skin cells. **10X Protinol vs the level of Protinol in Anew Moisturising Creams.

***Strength and Firmness based on consumer study with 127 participants and Elasticity based on Protinol in formula during laboratory testing on skin cells.

†Based on a consumer study.

**LOOK INSIDE TO FIND OUT MORE ON WHAT'S NEW,
COMPETITIONS, SELLING TIPS & TRAINING TOOLS...**



ORDER

IN 4 EASY STEPS

1

Shop by swiping the pages from right to left. Add to basket by clicking the basket next to desired item(s). Input desired quantities & click



ADD TO BASKET

2

Once you've finished shopping, click on the basket icon in the top right corner of your screen



3

Click **SAVE ORDER** then **COMPLETE & SUBMIT NOW**

4

You'll be taken to your Rep site where you can complete your order by clicking on the order number under

SAVED ORDERS



Don't forget you're limited to 1 full-size demo product, but you can still purchase unlimited samples, trial sizes & sales tools! Remember, demo products are not for resale.

THIS MONTH'S HOT PICKS!

Looking for an **easy sales boost**? Make the most of the **HOTTEST** products featured in this *Let's Talk*.



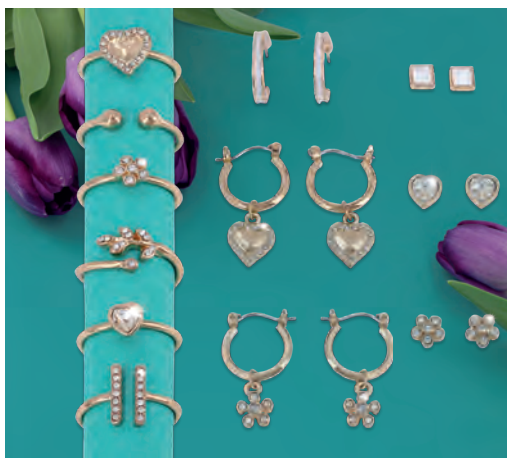
1 NEW!
ANEW SKINCARE



2 GIFTING!
FATHER'S DAY



3 FRAGRANCE!
LITTLE BLACK DRESS LACE



4 FASHION!
ACCESSORIES

ANEW
BY AVON

THE NEW, POWERFUL
DAY & NIGHT CREAM

NEW

RENEW MILLIONS OF SKIN CELLS**

for smoother, firmer, plumper-looking
skin in 7 days†



**10X PROTINOL*
+ NIACINAMIDE**

with AWARD-WINNING†† PROTINOL™
for a dual collagen boost & NIACINAMIDE
to help renew skin at the surface

see **7 POWERFUL BENEFITS** in **7 DAYS†**

- 1 smooths skin
- 2 intensely hydrates
- 3 reduces fine lines & wrinkles
- 4 skin feels firmer
- 5 increases radiance
- 6 strengthens skin
- 7 increases resilience

powerful on
DAY 1***

powerful on
DAY 7***

TRY ME NOW!



FIND THE ANEW RANGE
FOR YOUR SKIN NEEDS
WITH OUR EXPERT SKIN
ANALYSIS TOOL

SELLING TIP

Invest in sampling & demonstrations to boost your sales. Target your Power Serum customers first. Remember to buy & try the product yourself & take before & after photos to share on social media

*10X Protinol vs the level of Protinol in Anew Moisturising Creams. **Niacinamide in the formula helps renew the look of millions of surface skin cells. ***Based on a consumer use study over 2 weeks with 40 participants. †Based on a consumer study. ††2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category.

NEW

SHARE THE POWER OF 10X PROTINOL™* WITH SAMPLES

**10X PROTINOL™
+ NIACINAMIDE**



Anew Skin Renewal
Power Cream
50 ml 1540066
Regular Price R369



**2x FREE
SAMPLES**

Anew Skin Renewal
Power Cream Sample
2 ml 1539167
Regular Price R10

**ONLY R188 + GET 2x
FREE SAMPLES**

Your free samples will automatically be included with your order.



Exclusively for **Leadership Club**
as well as **Platinum & VIP Avon
Rewards** members.

**ONLY R169 + GET 2x
FREE SAMPLES**

ORDER OFFER ON CODE 860555

Leadership Club & Avon Rewards Members
Congratulations! You qualify for an exclusive deal on the
Anew Skin Renewal Power Cream!

*10X Protinol vs the level of Protinol in Anew Moisturising Creams.

ANEW
BY AVON

COLLAGEN-BOOSTING
EYE CREAM

NEW
FRESH LOOK

INSTANTLY BLURS & BRIGHTENS TOTAL EYE AREA

Restore younger-looking eyes with our collagen-boosting EYE CREAM — use before your Power Serum for even better results.



10X PROTINOL*

+ NIACINAMIDE

Instantly hydrates** the eye area to minimise the look of dark circles & puffiness, & dramatically smooths lines & wrinkles.



★★★★★
TOP RATED

"It lightened my very dark under eyes, now my eyes look fresh & less puffy every day."

ZOEY
CUSTOMER***



Anew Skin Renewal
Power Eye Cream
15 ml 1540925
Regular Price R325

R181

Instantly blurs & brightens, dramatically smoothing the look of lines & wrinkles**.

SELLING TIP

Offer your customers all three Power products as a bundle, especially those who are already Power Serum users. These three products are designed to work together for faster, more dramatic skincare results.

*10X Protinol vs the level of Protinol in Anew Moisturising Creams. **Based on a consumer study.
***Customer testimonial obtained through verified online source.

ANEW
BY AVON

THE SERUM LOVED
BY MILLIONS

NEW
FRESH LOOK

RESTORE YEARS OF COLLAGEN LOSS

for visible results in just 7 days**



10X PROTINOL*

+NIACINAMIDE

The BESTSELLING SERUM for a powerful dual collagen boost — use before your POWER CREAM for even more dramatic results.



*10X Protinol vs the level of Protinol in Anew Moisturising Creams.
**Based on a consumer study.

Anew Skin Renewal
Power Serum
30 ml 1534997
Regular Price R399

R230

Lightweight texture easily absorbs to deliver a dual collagen boost & a targeted dose of powerful ingredients.

SELLING TIP

Share your Power Cream samples with Power Serum users first. Educate them about the new Power Cream & that using it with the serum will deliver even faster results.

FOR ALL SKIN TONES AGES 50+

ANEW
BY AVON

SEE & FEEL THE ANEW FACELIFT EFFECT

POWERED BY



PROTINOL
+BIOPOLYMER

INSTANTLY

Skin starts to feel tighter, firmer & smoother*

IN 1 WEEK

Fine lines appear smoother & skin feels plumper & more elastic*

AFTER 2 WEEKS

Helps firm & lift skin, leaving facial contours looking defined*



Anew Platinum
Lift & Tighten
Lifting Serum
30 ml 1534343
Regular Price R399

R230

★★★★★
TOP RATED

SEE MORE LIFTED & TIGHTER SKIN IN JUST 2 DAYS*

with AWARD-WINNING+
PROTINOL™
for a dual collagen
boost &
ARGININE
to help lift
& tighten.

POWERED BY



PROTINOL
+ARGININE

AFTER 2 DAYS

Experience
visibly lifted
& more
resilient skin*

AFTER 1 WEEK

Fine lines
appear
smoother
& skin feels
plumper &
more elastic*



1 Anew Platinum
Lift & Tighten
Day Cream SPF 20
50 ml 1540822
Regular Price R349

R174

2 Anew Platinum
Lift & Tighten
Night Cream
50 ml 1540823
Regular Price R349

R174

*Based on a consumer study. †2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category.

FOR ALL SKIN TONES AGES 40-55

NEW
FRESH LOOK

ANEW
BY AVON



SEE FIRMER, MORE SUPPLE SKIN IN JUST 2 DAYS*

with AWARD-WINNING+ PROTINOL™ for a dual collagen boost & PHLORETIN to help skin feel firmer & more supple.

 **PROTINOL**
+PHLORETIN



AFTER 2 DAYS

Skin looks & feels firmer*

AFTER 1 WEEK

Fine lines & wrinkles look reduced & skin tone looks more even*

1 Anew Ultimate Firm & Supple Day Cream SPF 20
50 ml 1540732
Regular Price R329

2 Anew Ultimate Firm & Supple Night Cream
50 ml 1540733
Regular Price R329

ONLY **R167** EACH

*Based on a consumer study. '2021 Edison Best New Product Awards™' Winner in Advanced Skin Care Category.

FOR ALL SKIN TONES AGES 30-45

ANEW
BY AVON

NEW
FRESH LOOK

SEE PLUMPER & SMOOTHER SKIN IN JUST 2 DAYS*



PROTINOL
+PHYTOL

with AWARD-WINNING[†] PROTINOL™ for
a dual collagen boost & PHYTOL to help
plump & smooth.



*Based on a consumer study. †2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category.

AFTER 2 DAYS

Skin looks plumper &
noticeably smoother*

AFTER 1 WEEK

Fine lines look reduced &
skin's texture looks visibly
improved*

1 Anew Reversalist
Plump & Smooth
Day Cream SPF 20
50 ml 1540687
Regular Price R289

2 Anew Reversalist
Plump & Smooth
Night Cream
50 ml 1540688
Regular Price R289

ONLY **R146** EACH

ANEW
BY AVON

NEW
FRESH LOOK

SEE CALMER, SMOOTHER SKIN IN JUST 2 DAYS*

POWERED BY



with AWARD-WINNING* PROTINOL™ for a dual collagen boost & skin-soothing actives that help calm even the most sensitive skin

★★★★★
TOP RATED

"It's so soothing, it got rid of the look of redness & dryness on my skin to reveal plumper-looking, glowing skin."

SETSOTO P.
CUSTOMER**



SELLING TIP

Did you know **7/10** consumers worldwide classify themselves as having sensitive skin. This cream is gentle enough for sensitive skin yet powerful enough to help fight skin ageing

Anew Sensitive+
Dual Collagen Cream
50 ml 1540821
Regular Price R329

R167

*Based on a consumer study. **Customer testimonial obtained through verified online source. †2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category.

ANEW

BY AVON

BOOST YOUR SALES & HER RESULTS WITH MASKS

SELLING TIP

Masks need to be used with serums & creams to deliver best results. **Grow your sales** by selling a complete skincare bundle



LIFT & TIGHTEN

Anew Platinum
Lift & Tighten Lifting
Silver Mask
75 ml 1541096
Regular Price R179

R97

FIRM & SUPPLE

Anew Ultimate
Firm & Supple
Firming Gold Mask
75 ml 1540926
Regular Price R169

R97

FIRM & SMOOTH

Anew Reversalist
Firm & Smooth
Copper Mask
75 ml 1542922
Regular Price R149

R83

ANEW

BY AVON

NEW
FRESH LOOK

SEE SMOOTHER, LIFTED EYES IN JUST 2 DAYS*

POWERED BY



PROTINOL



SELLING TIP

This award-winning eye cream is loved by millions & can be used with any of the Anew regimes



*Based on a consumer study. †2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category.

ONLY **R146** EACH

SAMPLES = SALES

BUY AS MANY SAMPLE PACKS AS YOU LIKE

TOP TIPS FOR SAMPLING SUCCESS

- 1 Stock up & save on samples** when there's an offer in the *Let's Talk*.
- 2 Create sample packs** that you carry with you daily to give to customers & potential customers when you are out & about. Make sure you have their contact details to follow up & encourage them to buy the full-size product.
- 3 Give skincare customers** a fragrance sample & your make-up customers a skincare sample to encourage them to **try something new**.



5x



Anew Skin Renewal Power Cream Sample
2 ml 1539167
Regular Price R10



5x



Anew Skin Renewal Power Serum Sample
2 ml 1540067
Regular Price R10



5x



Anew Skin Renewal Power Eye Cream Sample
2 ml 1540819
Regular Price R10

15x SAMPLES FOR **R69**
ORDER OFFER ON CODE **860644**
SAVE R81

SAMPLES = SALES

BUY AS MANY SAMPLE PACKS AS YOU LIKE



5x



5x



Anew Platinum Lift & Tighten Dual Eye System Sample
2 ml 1540922
Regular Price R10

Anew Platinum Lift & Tighten Lifting Serum Sample
2 ml 1540923
Regular Price R10

10x SAMPLES FOR R49

ORDER OFFER ON CODE **860645** SAVE R51



5x



5x



Anew Sensitive+ Dual Collagen Cream Sample
2 ml 1540924
Regular Price R10

Anew Sensitive+ Dual Collagen Eye Cream Sample
2 ml 1540965
Regular Price R10

10x SAMPLES FOR R49

ORDER OFFER ON CODE **860646** SAVE R51

SAMPLES = SALES

BUY AS MANY SAMPLE PACKS AS YOU LIKE



**Anew Platinum Lift & Tighten
Day Cream SPF 20 Sample**
2 ml 1540820
Regular Price R10

**Anew Platinum Lift & Tighten
Night Cream Sample**
2 ml 1540921
Regular Price R10

10x SAMPLES FOR R49
ORDER OFFER ON CODE **860641** **SAVE R51**



**Anew Ultimate Firm & Supple
Day Cream SPF 20 Sample**
2 ml 1540817
Regular Price R10

**Anew Ultimate Firm & Supple
Night Cream Sample**
2 ml 1540818
Regular Price R10

10x SAMPLES FOR R49
ORDER OFFER ON CODE **860642** **SAVE R51**



**Anew Reversalist Plump & Smooth
Day Cream SPF 20 Sample**
2 ml 1540815
Regular Price R10

**Anew Reversalist Plump & Smooth
Night Cream Sample**
2 ml 1540816
Regular Price R10

10x SAMPLES FOR R49
ORDER OFFER ON CODE **860643** **SAVE R51**

SAMPLES = SALES

BUY AS MANY TRIAL SIZES AS YOU LIKE



**Anew Platinum
Lift & Tighten Day Cream
SPF 20 Trial Size
15 ml 1540845**



**Anew Platinum Lift &
Tighten Night Cream
Trial Size
15 ml 1540824
Regular Price R115 each**

**R60
EACH**



**Anew Ultimate
Firm & Supple Day Cream
SPF 20 Trial Size
15 ml 1540738**



**Anew Ultimate
Firm & Supple Night Cream
Trial Size
15 ml 1540844
Regular Price R109 each**

**R55
EACH**



**Anew Reversalist
Plump & Smooth Day
Cream SPF 20 Trial Size
15 ml 1544258**



**Anew Reversalist
Plump & Smooth Night
Cream Trial Size
15 ml 1544259
Regular Price R95 each**

**R48
EACH**

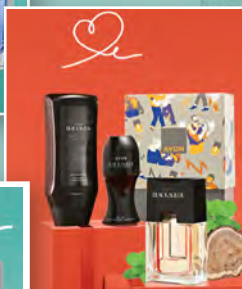
DISCOVER FATHER'S DAY GIFTS

- Our wide variety of gifts makes it easy to select a gift for anyone, no matter the budget
- Don't forget to use our quick & easy **Gift Finder** to help select the perfect gifts for friends & family in no time

TAP HERE
🔍 TO ACCESS OUR GIFT FINDER!



A SNEAK PEEK OF FATHER'S DAY GIFTS COMING IN JUNE



SHOW DAD SOME LOVE WITH INTENSE FRESHNESS

Invigorate his senses with the freshness of the ultra-cool Oceanic Water Accord & the contrast of mossy patchouli & earthy cedarwood



WOODY AQUATIC

SELLING TIP

Recommend to the adventurous man who wants an intense, quality fragrance at an affordable price. The matching roll-on will make this fragrance last even longer



Musk Intense
Roll-On Anti-Perspirant
Deodorant
50 ml
Regular Price R31



24-HOUR
ANTI-PERSPIRANT
PROTECTION*



Musk+ Intense
Eau de Toilette
75 ml
Regular Price R215



*Based on an anti-perspirant efficacy test.

BOTH FOR R139

ORDER OFFER ON CODE 860629

SHOW DAD SOME LOVE WITH AN INTRIGUING SCENT



Experience the addictive draw of an intoxicating leather accord, as notes of warm woods & fresh greens impress with a lasting appeal



SPICY

SELLING TIP

As our local bestselling male fragrance, it's always a good gift option for new customers & customers who don't know what to buy



Black Suede Gift Set

Limited Edition

Contains:

- 250 ml Hair & Body Wash
- 50 ml Roll-On Anti-Perspirant Deodorant
- 75 ml Eau de Toilette

1524988

Regular Price R419

24H

24-HOUR
ANTI-PERSPIRANT
PROTECTION*

*Based on an anti-perspirant efficacy test.

GIFT SET FOR R229

SHOW DAD SOME LOVE WITH MASCULINE SCENTS



WOODY



AROMATIC



LEATHER



Unveil his mysterious side with spicy cosmofruit, Saffiano leather & vetiver.

Black Suede Dark
Eau de Toilette
75 ml 860553
Regular Price R359

R179



FOUGÈRE



ORIENTAL

Let him embrace his wild, rugged nature with bergamot, lavender & sandalwood.

Wild Country
Eau de Toilette
75 ml 860554
Regular Price R359

R179

BOTH FOR R329

ORDER OFFER ON CODE 860634



FULL SPEED **SURFER**

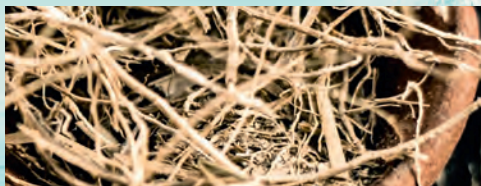
Ride the adrenaline wave of invigorating **ozonic notes**, with thrilling **peppermint** & a **woody intensity** that makes you feel invincible



WOODY



FOUGÈRE



THE
FULL SPEED
FAMILY



Full Speed Surfer
Eau de Toilette
75 ml 1554076
Regular Price R359

ONLY **R175**

SHOW DAD SOME LOVE WITH AN ADRENALINE RUSH

SELLING TIP

Earn more by selling all three products together. They're the perfect gift for the dad who likes to experience new challenges to make him feel alive

LAYER FOR A LONG-LASTING, MORE INTENSE SCENT

START with your uplifting hair & body wash while taking a bath or shower.

FINISH with the deodorant to create an intensified, lasting scent trail



Full Speed Surfer
Deodorant Body Spray
150 ml
Regular Price R65



Full Speed Surfer
Hair & Body Wash
250 ml
Regular Price R62

NEW



WOODY



FOUGÈRE

*Based on a deodorant efficacy test

BOTH FOR R69

ORDER OFFER ON CODE 860635

SHOW DAD SOME LOVE WITH COMPACT CONVENIENCE

NEW

**COMING
IN JUNE**

WHY HE'LL LOVE THIS

It will keep his cards neat, organised & protected. It's easily accessible & less bulky than a wallet

CONVENIENT
COMPACT SIZE
TO EASILY FIT
MOST POCKETS



HOLDS
MULTIPLE
CARDS

Contents not included.



Asher Card Holder

Limited Edition

Discreet brown faux-leather
& metal card holder.

9.5 cm x 6.2 cm

Regular Price R179

SHOW DAD SOME LOVE WITH OUTDOOR ADVENTURES

Mix & match the sunglasses & card holder with other pieces from the Asher collection (weekender, backpack, toiletry bag & tech pouch) to create a tailor-made gift just for Dad!

NEW



METAL TOP
BAR FOR EXTRA
STRENGTH

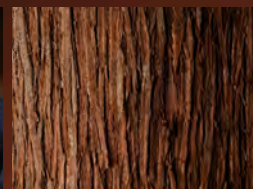
TRENDY GREY
TO MATCH ALL
OUTFITS

Asher Sunglasses
Limited Edition
Grey men's sunglasses
with metal details.
Frame: 14 cm x 5.2 cm
Arm: 14.2 cm
1539576
Regular Price R129

WHY HE'LL LOVE THIS

It has a modern, lightweight design & a neutral tone for everyday wear

ONLY **R103**



SHOW DAD SOME LOVE WITH THE SCENT THAT DEFINES EXCELLENCE

Treat Dad to a bold, sophisticated fragrance, with a rich roasted coffee bean accord, enveloped by the softness of leather & finishing on a warm, woody base.

NEW



ORIENTAL



SPICY



WOODY



SELLING TIP

Use your samples to target male customers who are more traditional, i.e. men who are very masculine & who are respected for working hard

NEW



See pages 72–73 of the May brochure for offer details.

*Your free products will automatically be included with your order.

Offer is accumulative & unlimited.

EARN YOUR FREE GIFT

Simply **SELL 3x** Elite Gentleman Quest offers (EDT + Hair & Body Wash Both for R299) from the May brochure & **GET 1x FREE* 75 ml Elite Gentleman Quest EDT & 3x samples** on cards to the total value of **R386**.



WHO WILL LOVE IT?

This fragrance also comes in a luxurious body lotion. Together they will make the perfect gift for a confident, stylish woman who wants to feel extra confident – no matter the occasion!



LITTLE
BLACK
DRESS

Lace

MY SCENT. MY STYLE.

Express yourself – day or night - with a radiant burst of bright **citrus**, complemented by a beautiful **jasmine** blend & sensual **liquid amber**



FLORAL WOODY



LASTS UP TO
8 HOURS*



Little Black Dress Lace
Eau de Parfum
50 ml
Regular Price R359

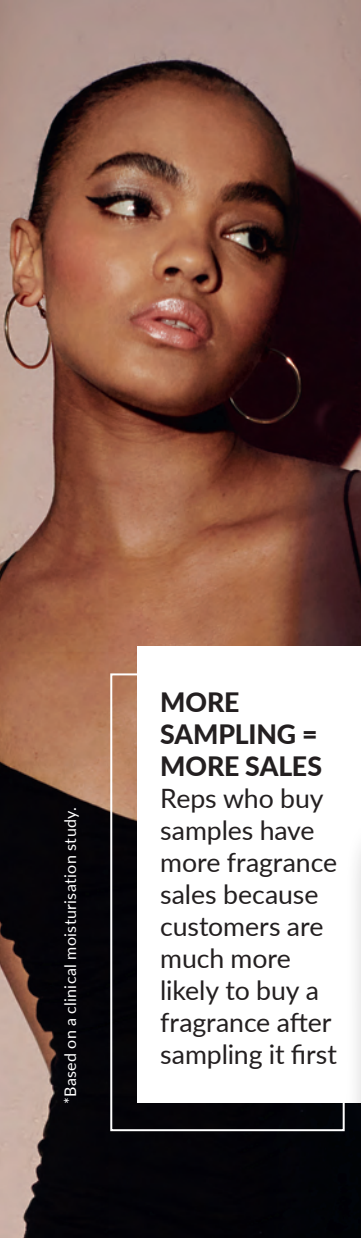


Little Black Dress Lace
Body Lotion
125 ml
Regular Price R55

*Based on a consumer study. **Based on a clinical moisturisation study.

BOTH FOR R249

ORDER OFFER ON CODE 860636



*Based on a clinical moisturisation study.

MORE SAMPLING = MORE SALES

Reps who buy
samples have
more fragrance
sales because
customers are
much more
likely to buy a
fragrance after
sampling it first



IMARI
eclipse

REVEAL YOUR MYSTERY

Inspired by the **tuberose** – a flower that blooms only at night –
strong & delicate, mysterious & bold with spicy **pink pepper**
& long-lasting, sensual **sandalwood**



24-HOUR
MOISTURE*



FLORAL



CHYPRE



FRUITY



1 Imari Eclipse
Eau de Toilette
30 ml
Regular Price R175

2 Imari Eclipse
Body Lotion
125 ml
Regular Price R55

3 Imari Eclipse
Sample Vial on Card
0.6 ml
Regular Price R9

**+ FREE 3x
SAMPLE VIALS**

BOTH FOR R115
+ GET 3x FREE SAMPLE VIALS ON CARD
ORDER OFFER ON CODE **860637**

Your free samples will automatically be included with your order.



WHO WILL LOVE IT?

The ideal fragrance for loyal TTA lovers & hopeless romantics who love to celebrate special moments with their partners, whether they're big or small



TODAY. TOMORROW. ALWAYS



IT'S THIS LOVE WE CELEBRATE

Express your love with a romantic, modern blend of **frangipani** & **jasmine** petals layered under a playful **fruity** top



FLORAL



FRUITY



WOODY



XXL
100 ml

TTA This Love
Eau de Parfum
100 ml 860552
Regular Price R599

ONLY R299

PRACTICAL PURSE SPRAYS



Carry it with you
for sampling



Perfect size for
customers to trial



Travel-friendly for
a spritz on the go



Purse Sprays 10 ml

- | | |
|------------------------------|------|
| 1. Attraction for Her | R110 |
| 2. Attraction Awaken for Her | R110 |
| 3. TTA Wonder | R119 |
| 4. Far Away Infinity | R95 |
| 5. Far Away | R95 |

ALL 5 FOR R269

ORDER OFFER ON CODE 860638

AVON
Senses

STOCK UP ON REVITALISING SHOWER GELS

Body washes are a daily essential for a hygienic lifestyle.

Use them as basket fillers to increase your sales

NEW

Tropical
Mexicana
1535003

L'amour
Sunrise
1527587

Aloha
Monoï
1463552

Feel
the fun of
the **fiesta**
in your
shower



ENRICHED WITH
NATURALLY
DERIVED
EXTRACTS &
VITAMIN
COMPLEX



RECYCLABLE
PACKAGING



REFRESHING
MARACUJA & ZINGY
FRESH LIME



LUXURIOUS
ROSE &
AMBER SCENT



EXOTIC
COCONUT &
TIARE FLOWER

Senses
Shower Gels & Creams
250 ml
Regular Price R50 each

ONLY **R31** EACH

AVON
Senses



ENRICHED WITH
NATURALLY
DERIVED
EXTRACTS &
VITAMIN
COMPLEX



RECYCLABLE
PACKAGING



**CALMING
BERGAMOT
& VANILLA SCENT**

BOOST SALES WITH BUBBLE BATH

There's nothing better than a warm, relaxing
bubble bath to blissfully escape a chilly winter's day



**UPLIFTING
RASPBERRY
& CASSIS SCENT**

Senses
Bubble Baths
1 000 ml
Regular Price R99 each

ONLY **R69** EACH

BERRIES IN CHOCOLATE COLLECTION

Give the power to experience indulgence with decadent **berries & chocolate**-scented body lotion & bubble bath

SELLING TIP

This luxurious duo with their premium packaging will make the perfect uplifting gift this winter – just to say “Thanks” or “I’m thinking of you”.



**Berries in Chocolate
Bubble Bath**
250 ml
Regular Price R45

**Berries in Chocolate
Body Lotion**
150 ml
Regular Price R55

BOTH FOR R62
ORDER OFFER ON CODE 860639

LOVE. pass it on with
AVON
care

SPECIALISED, EXTRA CARE HAND CREAMS

Our specialised hand creams will soothe, nourish
& hydrate hard-working hands during winter



1 Glycerine &
Almond Oil
Hand Cream
75 ml 1485871

2 Silicone
& Glycerine
Hand Cream
75 ml 1485867

Regular Price R35 each

**NOURISH &
SOOTHE**
Moisturise
& soothe dry
skin, leaving
hands looking
& feeling
healthy



**HYDRATE &
PROTECT**
Creates a
protective
barrier on
your skin for
long-lasting
moisturisation

ONLY **R22** EACH

14-PIECE EARRING GIFT SET

NEW

WHAT'S TO LOVE

GREAT VALUE
FOR MONEY

AFFORDABLE
GIFT WITH A
GIFTABLE CARD

VERSATILE PACK FOR
MOM & DAUGHTER
TO SHARE

14
PAIRS



Mia Earring Set

Limited Edition

Pack of 14-pairs of studs in various
shapes featuring diamanté & faux-
pearl details.

Sizes vary from 0.3 cm to 0.9 cm

1539632

Regular Price R89



ONLY **R69**

12-PIECE SET FOR ANY OCCASION

NEW

WHAT'S TO LOVE

IT'S VERSATILE
& ON TREND

VALUE FOR MONEY
AT JUST OVER
R8 PER ITEM

SPLIT PACK WITH
A FRIEND FOR AN
EVEN GREATER DEAL

12-PIECE
GIFT SET



Isla Wardrober

Limited Edition

Gold-toned set with 3 pairs
of studs, 3 pairs of hoops
& 6 rings.

Studs: 0.5 cm – 0.6 cm diameter

Hoops: 1.4 cm L

Rings: max 1.8 cm diameter

1539656

Regular Price R149



ONLY R99

THE ACCESSORY OF THE MOMENT: CROSSBODY MINI BAG

NEW



WHAT'S TO LOVE

SEPARATE INNER
DIVISIONS FOR
PHONE & OTHER
ESSENTIALS

PRACTICAL DESIGN
THAT'S BOTH
STYLISH & SECURE

MAGNETIC FLAP
CLOSURE FOR SAFETY



Amy Crossbody Bag

Limited Edition

Mini crossbody bag with
2 compartments & secure
flap closure.

18 cm x 5 cm x 10 cm

Beige 1544982

Pink 1544981

Regular Price R199 each

ONLY **R159** EACH

HOT TREND 90s BAG

NEW

WHAT'S TO LOVE

UNIQUE CHAIN &
STUD DETAIL

LUXURIOUS
MOCK-CROC
FABRIC

CONVENIENT
SIZE TO FIT
ESSENTIALS



Aliana Handbag

Limited Edition

Black mock-croc
shoulder bag with
chain detail.

29 cm x 9 cm x 20 cm

1539578

Regular Price R349

ONLY R279

STYLISH SPORTY STRIPES

NEW

**COMING
IN JUNE**

WHAT'S TO LOVE

SPACIOUS
INTERIOR FOR
TRAVEL & GYM
ESSENTIALS

DURABLE
CONSTRUCTION
FOR LONGEVITY

TOP ZIP
CLOSURE &
FUNCTIONAL
FRONT POCKET

Eva Duffel

Limited Edition

Black & white striped canvas
duffel with spacious inner &
zip closure.

55 cm x 22 cm x 30 cm

Regular Price R379

FUNCTION MEETS FASHION

NEW



WHAT'S TO LOVE

CRAFTED FROM
DURABLE &
LIGHTWEIGHT
NYLON FABRIC

TWO
CONVENIENT
ZIPPED FRONT
POCKETS &
KEY HOOK

SPACIOUS
INTERIOR WITH
ZIP CLOSURE

Reese Handbag

Limited Edition

Khaki-green nylon crossbody bag with
zipped front pockets & top zip closure.

20 cm x 7.5 cm x 23 cm

1539584

Regular Price R249

ONLY R199

UNLOCK MORE EARNINGS WITH HYDRAMATIC LIPSTICK

1 - 31 MAY 2024

Exclusive to **Gold+ Avon Rewards** members.



GOLD



PLATINUM



VIP

SELL IT

Sell as many lipsticks* from
1 to 31 May

UNLOCK IT

Unlock more earnings when you
sell 5+ lipsticks*

EARN IT

Earn an extra R15 for every lipstick*
sold, starting from 5

GET IT

Your extra earnings will be applied as
credit back into your Avon account

HOW TO EARN

Sell **1 - 4**
Lipsticks*



From lipstick* 5, unlock more earnings



Sell **5**
Lipsticks*



Extra **R15** Credit Back

Sell **6**
Lipsticks*



Extra **R30** Credit Back

Sell **7**
Lipsticks*



Extra **R45** Credit Back

Sell **8**
Lipsticks*



Extra **R60** Credit Back

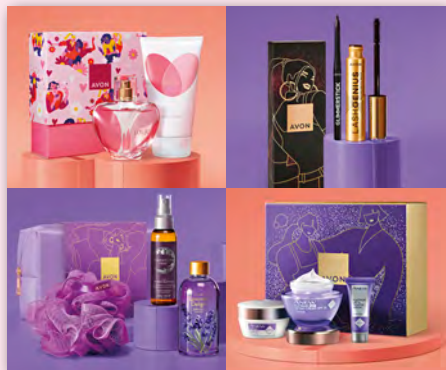
*Only lipsticks in the Hydramatic range apply.

TERMS & CONDITIONS:

1. This incentive is open to all Gold+ Rewards members Representatives and Sales leaders. 2. The incentive will run during 1 - 31 May 2024 only (both dates inclusive). 3. Earn an extra R15 as credit back into your Avon account for every Hydramatic Lipstick you sell, starting from the 5th lipstick sold. 4. The results will be calculated: on the 23rd of the month after the closure of the incentive; if the 23rd falls on a weekend/public holiday, the results will be pulled on the first workday thereafter. 5. Returns made in connection with this incentive will result in the Participant being disqualified from participation. 6. If you are in arrears with any payment on the date on which the results are calculated, you will not be entered into the draw for the prize, even if you had met the sales target. 7. The Company's decision in respect of the awarding of the prizes is final and no correspondence shall be entered into. 8. The names of the winners will be communicated on Facebook, via email to the Divisional Sales Manager/Business Development Partner and an SMS to the winner(s). 9. The winners of this incentive consent to the publication and release of their personal details and/or images in any form of Avon Justine's communication, marketing materials, or social networking profiles. 10. Additional terms and conditions may be communicated to participants at any time during the course of the incentive. 11. The winners are responsible for ensuring that their contact details are updated on the company's system to receive the reward, failing which they will forfeit their Reward. 12. Avon Justine reserves the right to amend or withdraw this incentive at any time. 13. The credit will be loaded onto the winner's account by the end of the month following the announcement, or as soon thereafter as reasonably possible.

TOP TRAINING

Looking to increase your Avon knowledge?
Here are our top 3 training topics for this month.



WHY SHOULD I SELL EACH CATEGORY?

We are passionate about keeping our customers at the forefront of beauty. Learn about Avon's categories & products to increase your success.

[CLICK HERE TO LOG IN TO AVON ACADEMY & SEARCH FOR:](#)

[🔍 WHY SHOULD I SELL EACH CATEGORY](#)



MOTHER'S DAY

To help you with gifting sales for Mother's Day, use your cross category selling skills, sampling & creating bundles training. Get your gifts early with Avon's great prices & products.

[CLICK HERE TO LOG IN TO AVON ACADEMY & SEARCH FOR:](#)

[🔍 PROVIDING GREAT CUSTOMER SERVICE - CROSS SELLING](#)



YOUR AVON MAKE-UP BRANDS

There are many make-up brands at Avon offering solutions to all your customers' needs & at different price ranges to suit their budget too! Get familiar with our bestsellers so you can talk to your customers with confidence.

[CLICK HERE TO LOG IN TO AVON ACADEMY & SEARCH FOR:](#)

[🔍 YOUR AVON MAKEUP BRANDS](#)

SELL MORE WITH SAMPLES



IT'S SIMPLE. SAMPLES BOOST SALES!

If your customers are looking for a new lipstick, foundation or fragrance, make sure you're ready with gorgeous samples.

Did you know that Reps who buy samples for customers to trial can increase their sales?

WHY SAMPLE?

- Customers who receive & use samples are more likely to buy the full-size product
- Customers are introduced to products they weren't aware of before

HOW TO USE SAMPLES

- Attach samples to the brochure page where the relevant product is
- Add samples as a 'thank you' with orders to entice customers to buy full-size products
- Give customers samples of new products to make them excited about what's coming

SAMPLE, SELL, EARN



Exclusive offers to
Avon Rewards members.

★ SILVER

★ GOLD

★ PLATINUM

★ VIP

TAP HERE FOR MORE INFORMATION ON
THE AVON REWARDS SAMPLE BENEFIT!

MINI LIPSTICK SAMPLES



**Avon Ultra
Matte Lipstick**
Regular Price R9 each

R6 EACH



Berry Blast
1385962



Boom Boom Rouge
1487595



Continuous Cocoa
1487597



Hot Plum
1385963



Ideal Lilac
1386602



Majestic Purple
1473644



Nude Suede
1385975



Posh Petal
1385971



Plum Kiss
1487596



Ravishing Rose
1385966



Ruby Kiss
1385967



Superb Wine
1386599



**Avon Ultra
Creamy Lipstick**
Regular Price R9 each

R6 EACH



Blush Nude
1467858



Cappuccino
1473645



Carnation
1467788



Country Rose
1467794



Dream Fuchsia
1467791



Hot Pink
1467792



Lava Love
1467798



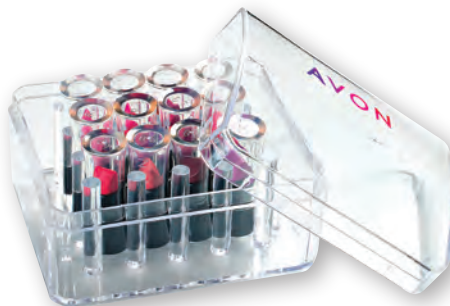
Oxford Wine
1467861



Red 2000
1467784



Wine With Everything
1467859



HOLDS 30 SAMPLES

**Lipstick Sample
Demonstrator Case**

Limited edition

Clear plastic box with lid &
spaces to hold 30 lipstick
samples.

8 cm x 4.5 cm x 6.5 cm

1424115

R130

Lipstick samples not included.

Samples are **unlimited**. Full-size images used for **illustrative purposes only**.

FOUNDATION SAMPLES



Power Stay
24-Hour Foundation
1 ml

Regular Price R10 each

R7 EACH



Flawless Match Natural
Finish Foundation
1 ml

Regular Price R10 each

R6 EACH

	125 G - Warm Ivory 1509194		125 G - Warm Ivory 1507322		345 N - Soft Honey 1507341
	220 G - Light Nude 1509197		130 N - Alabaster 1507323		348 P - Toasted Praline 1507342
	228 G - Nude 1509195		135 G - Light Ochre 1507375		350 N - Warm Light Tan 1507379
	230 N - Creamy Natural 1509202		210 N - Light Beige 1507326		355 G - Light Caramel 1507343
	245 N - Natural Beige 1509190		215 P - Ivory 1507327		410 P - Spice 1507344
	310 N - Medium Beige 1509191		220 G - Light Nude 1507328		420 G - Caramel 1507345
	320 G - Sun Beige 1509204		228 G - Nude 1507330		425 N - Amaretto 1507380
	325 N - Natural Tan 1509203		230 N - Creamy Natural 1507331		430 N - Deep Tan 1507346
	330 P - Honey Beige 1509196		245 N - Natural Beige 1507333		435 N - Warm Deep Tan 1507347
	335 P - Desert Beige 1509199		250 N - Cream Beige 1507334		438 P - Chocolate 1507348
	345 N - Soft Honey 1509205		310 N - Medium Beige 1507336		510 N - Walnut 1507349
	355 G - Light Caramel 1445988		320 G - Sun Beige 1507338		515 N - Bronze 1507350
	420 G - Caramel 1509198		325 N - Natural Tan 1507377		520 P - Rich Sienna 1507351
	510 N - Walnut 1509206		330 P - Honey Beige 1507339		525 N - Dark Cocoa 1507352
			335 P - Desert Beige 1507378		530 N - Maple 1507353
			340 N - Light Tan 1507340		535 P - Espresso 1507354



Looking for the Avon True Flawless foundations?
We think you'll love Flawless Match Foundation

Samples are **unlimited**. Full-size images used for **illustrative purposes only**.

FRAGRANCE SAMPLES

Ladies' fragrance



Single Sample Vial
on Card
0.6 ml

R9 EACH



Attraction for Her
1532433



Attraction Awaken for Her
1533197



Far Away
1532432



Far Away Beyond
1533347



Far Away Beyond the Moon
1520462



Far Away Glamour
1532436



Far Away Splendoria
1532437



Far Away Rebel
1533202



Imari Queen
1520308



LOV|U
1532460



TTA Always
1533203



TTA Today
1532441



TTA Tomorrow
1532442



TTA Wonder
1532459

Samples are **unlimited**. Full-size images used for **illustrative purposes only**.

FRAGRANCE SAMPLES

Men's fragrance



Single Sample Vial
on Card
0.6 ml

R9 EACH



Attraction for Him
1532434



Attraction Awaken for Him
1533198



Black Suede Dark
1532447



Black Suede Real
1520163



Black Suede Secret
1531302



NEW! Elite Gentleman Quest
1520165



Full Speed
1532438



Full Speed Quantum
1532445



Full Speed Surfer
1533222



NEW! Musk+ Metropolitan
1537816

Samples are **unlimited**. Full-size images used for **illustrative purposes only**.

FRAGRANCE SAMPLES



Spray Samplers
1.5 ml

R20 EACH



Little Black Dress Lace
1482381



TTA The Moment for Her
1491580



TTA Wonder
1487943



TTA The Moment for Him
1491581

Samples are **unlimited**. Full-size images used for **illustrative purposes only**.

SKINCARE SAMPLES



Anew Samples

R10 EACH



Anew Hydra Pro
Vita-D Water Cream
2 ml **1421346**



NEW Anew Radiance
& Dark Circle Correct
Eye Cream
2 ml **1534476**



Anew Skin Reset
Plumping Shot
2 ml **1496661**



Anew Vitamin C Daily
Defence Moisturiser
SPF 50
2 ml **1482486**



Anew Hydrate &
Plump Concentrate
2 ml **1506156**

Anew Hydrating
Overnight Mask
2 ml **1507669**

Anew Vitamin C
Radiance Maximising
Microdermabrasion
2 ml **1509893**

Anew Vitamin C
Radiance Maximising
Serum
2 ml **1377995**

Samples are **unlimited**. Full-size images used for **illustrative purposes only**.

SKINCARE SAMPLES



Avon Care
Age Restore Face
Cream with Hyaluronic
Acid and Vitamin E
2 ml 1487375

R7⁵⁰



Avon Nutra Effects
Matte Oil Control
Day Cream
SPF 20
2 ml 1358717

R7⁵⁰



Avon Care
Vanishing Cream
Vitamins A, C & E
2 ml 1532186

R7⁵⁰



Avon Nutra Effects
Soothe Hydrating
Day Cream
SPF 20
2 ml 1358716

R7⁵⁰



get it before it's gone

Samples are **unlimited**. Full-size images used for **illustrative purposes only**.



BETTER SALES WITH BROCHURES

The more brochures you hand out, the **more customers you will reach**, & just like that you will **grow your business & earn more**

SAVE BY BUYING BROCHURES IN PACKS



MAY 2024 BROCHURES

Single	1426311	R16.50	(R16.50)
3	1427385	R45.00	(R15.00)
5	1427410	R56.00	(R11.20)
10	1433149	R89.00	(R8.90)
15	1433173	R114.00	(R7.60)
25	1434605	R165.00	(R6.60)
50	1427518	R295.00	(R5.90)
100	1427534	R560.00	(R5.60)



JUNE 2024 BROCHURES

Single	1426312	R16.50	(R16.50)
3	1427386	R45.00	(R15.00)
5	1427411	R56.00	(R11.20)
10	1433150	R89.00	(R8.90)
15	1433174	R114.00	(R7.60)
25	1434606	R165.00	(R6.60)
50	1427508	R295.00	(R5.90)
100	1427524	R560.00	(R5.60)

**DID
YOU
KNOW?**

1
BROCHURE
REACHES
UP TO
5 CUSTOMERS

81% OF
CUSTOMERS
ORDER IF
THEY SEE A
BROCHURE

CUSTOMERS
INTERACT
MOST
WITH AVON VIA
PRINTED
BROCHURES

YOUR SALES TOOLS OF THE TRADE

Boost your business with a range of **professional branded business tools** that will make you & your business look the part.

AVON NOTEBOOKS



AVON T-SHIRT



AVON CAPS



AVON SUN VISORS



AVON WATER BOTTLES



AVON SHARKFIN BANNERS



AVON HOODIES



AVON GAZEBOS



AVON GOLF SHIRT



**TAP HERE
TO REGISTER & ORDER YOUR
BRANDED SALES TOOLS**



**ORDER FROM A LARGE
VARIETY OF ITEMS***

*Jetline will handle the order, payment & delivery. Avon Justine is not the manufacturer or seller of the products or material & is not responsible for their quality or delivery. Products may vary from images shown.

BUSINESS TOOLS

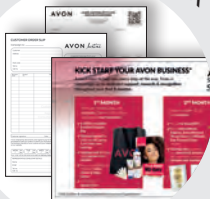
Keep your business professional with the necessary stationery & tools.

APPLICATION/ORDER FORM PACK



65048 R105

APPOINTMENT PACK



870491 R15

CUSTOMER ORDER SLIPS X 5



26509 R6

EXPRESS RETURN BAG*



40043 R30

RECRUITMENT FLYERS X 50



870474 R27.50

PLASTIC ORDER BAGS



Small x 50 **80315** R17
Large x 50 **80314** R31

RETURN BAG



Medium **860138** R5
Large **860136** R5

SHOPPER BAG



1468207 R20

SINGLE ORDER FORM



870104 R1

*Only for sale to Business Owners & Area Sales Managers.

Unless otherwise stated, all demo offers for Avon Rewards and/or Leadership Club are limited to the segment qualification as defined in the Avon Rewards booklet/Leadership Club flyer. These demo offers are available for purchase by Avon Rewards & Leadership Club members only. We regret that returned brochures will not be refunded. Offers valid from 1 to 31 May 2024. Pricing is valid within Southern Africa. All prices include S.A. VAT & may not be used for customs evaluation. Brochure offers are recommended retail prices. © 2024 Avon Justine (Pty) Ltd. Avon Justine Building, 20 Woodlands Drive, Woodlands Office Park, Woodmead, 2191. Customer Care Line: 087 011 2866 www.avon.co.za
Directors: N Mohamed, O Gul*, L Ndoro, B M Nkosi, E Topcu* (*Türkiye)



In 2019
Avon
became the
first global
beauty company to stop
testing on animals
anywhere in the world.